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## Methods

xii Research Methods for Business & Management Katherine Sang is an Associate Professor of Management, in the School of Management and Languages at Heriot-Watt University. Using feminist theory, her research examines how gender inequality is maintained in male dominated professions, including the creative industries and academia.

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His special interests include research  
methods in business and management  
(especially those reflecting a constructivist  
epistemology), personal construct psychology,  
and the transfer of knowledge across cultural  
boundaries, with particular reference to the  
post-command economies of central Europe. He  
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